

# Keavil House Hotel

Anytime Leisure were approached as part of a refurbishment project that would see the fitness suite at Keavil House Hotel and Country Club modernised and updated to bring it in line with the high expectations of management, guests and health club members.

To meet the objectives of the staff at Keavil House, Anytime Leisure needed to provide a proposal which focussed around incorporating state of the art equipment into the available space. One key design change which was implemented was the creation of more distinct zoning by bringing all the free weights equipment into a designated section which is partially separated from the main gym floor by a wall. In some gym environments there can be real improvements to member satisfaction amongst certain demographics by separating the cardio zone from the 'intimidating' free weights equipment.

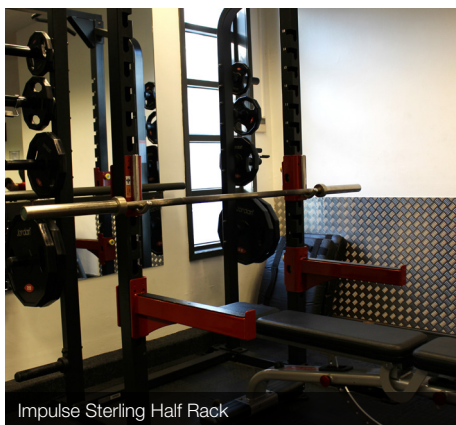
The new layout also set out to create a more flexible space by ensuring every square inch wasn't crammed with equipment but there were areas where people could exercise on the floor and trainers could even run group sessions.



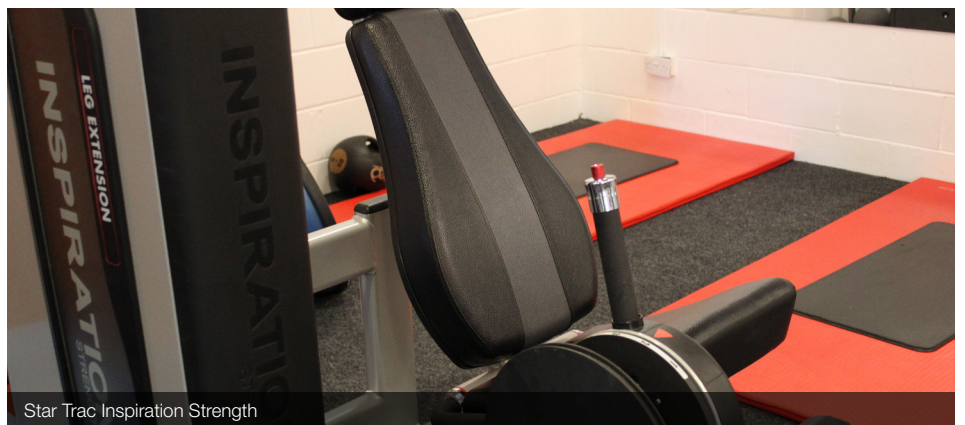
State of the Art CV Equipment



Star Trac Max Rack



Impulse Sterling Half Rack



Star Trac Inspiration Strength

*"Our new layout allows us to offer group sessions in the gym which has been very successful. There is also more room available where we are able to offer space for floor exercises. Our weights section is more contained in the one area which has proved very successful."*

*"Anytime Leisure have been excellent in arranging our new gym layout, working closely with us in selecting equipment suitable for our club and also for keeping us updated with progress of installation. They are also available for any small problems which can arise and are very quick to have these rectified. I would have no hesitation in recommending them to anyone looking for a new gym. Our account manager's product knowledge was excellent and he was very helpful when selecting the equipment. I would not hesitate to contact him at any time for his invaluable help and support."*

**Alasdair Lightfoot, Leisure Club Manager.**

## Key Products

1. Star Trac Inspiration Strength
2. Star Trac E Series Treadmills
3. Star Trac Max Rack
4. Impulse Sterling Rack
5. Star Trac eSpinners
6. Star Trac Human Sport Strength